

Message Text

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PAGE 01 SYDNEY 01613 100017Z

ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W

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R 092325Z JUL 78

FM AMCONSUL SYDNEY

TO USDOC WASHDC

INFO SECSTATE WASHDC 8477

AMEMBASSY CANBERRA

AMCONSUL MELBOURNE

UNCLAS SYDNEY 1613

E.O. 11652: N/A

TAGS: BPRO, AS

SUBJ: FOREIGN LICENSING/Joint VENTURE OPPORTUNITY: ASSOCIATED

BUSINESS PUBLICATIONS INC: OPPORTUNITY NO: 6-78-038

REF: STATE A-2127

THE FOLLOWING FIRMS HAVE BEEN SENT A COPY OF "CONVENIENCE STORE MERCHANDISER" AND IF INTERESTED WILL CONTACT THE COMPANY DIRECT.

1. ASSOCIATED BUSINESS PUBLICATIONS

28 CHIPPEN STREET

CHIPPENDALE,N.S.W. 2008

CONTACT: MR. S. CAHILL, ADVERTISING DIRECTOR

2. THOMPSON PUBLICATIONS AUSTRALIA PTY. LTD.

P.O. BOX 65

CHIPPENDALE, N.S.W. 2008

CONTACT: MR. MAX CAIL, DEPUTY MANAGING DIRECTOR

POST COMMENT: IN AUSTRALIA CONVENIENCE STORES ARE CALLED "CORNER STORES". AT PRESENT THERE ARE TWO PUBLICATIONS WHICH CIRCULATE TO THEIR OWNERS, EXECUTIVES AND SUPPLIERS.

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AUSTRALIAN TRADE CUSTOMS AND PRACTICES ARE DIFFERENT FROM THE U.S. AND AS A RESULT SOME OF THE EDITORIAL MATTER IN "CONVENIENCE STORE MERCHANDISER" WOULD NOT BE APPLICABLE. THE TWO FIRMS LISTED ARE WELL ABLE TO EVALUATE THE POSSIBILITIES AND WILL NEGOTIATE IF THEY SEE ANY POTENTIAL.

DAVIS

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Format: TEL
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Handling Restrictions: n/a
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Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
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Review Event:
Review Exemptions: n/a
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Review Release Date: N/A
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TAGS: BPRO, AS
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Review Markings:
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